



# BYRRD BOOKS

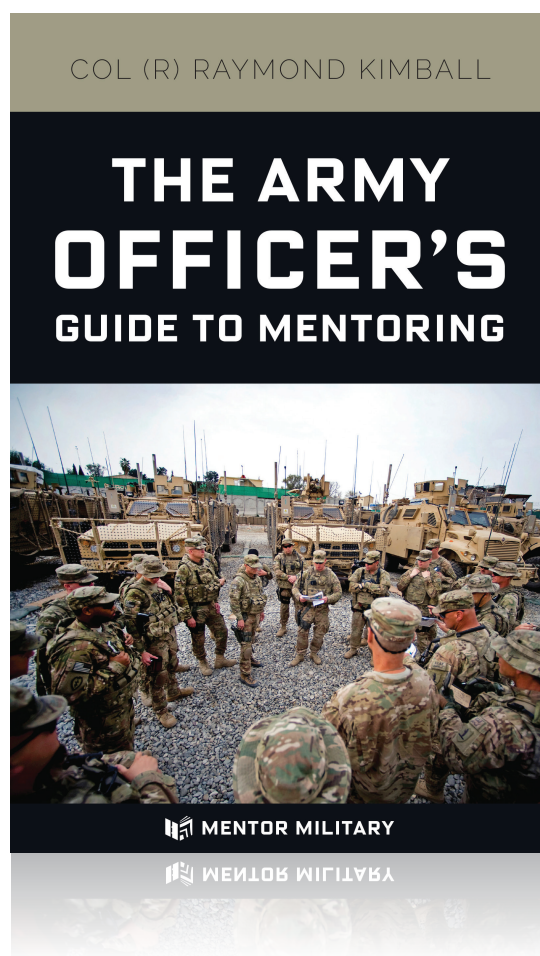
NEW PRODUCT ANNOUNCEMENT

## THE ARMY OFFICER'S GUIDE TO MENTORING

**A**re you a military officer looking to maximize the potential of your team? Do you want to guide, motivate, and inspire your subordinates to become the best they can be? The Army Officer's Guide to Mentoring provides you with all the essential tools and techniques to become an effective mentor and leader.

Contains Information on:

- Mentoring Phases
- Mentoring Functions
- Mentoring Norms and Benefits
- Formal and Informal Mentoring
- Going outside your comfort zone
- Poor Performers
- The Exterior Façade
- Violation of Rules
- And More!



### ORDERING INFORMATION

#### The Army Officer's Guide to Mentoring

UPC: 9781940370576

CRC: 3551072

MSRP: \$ 23.95

AAFES Cost: \$ 16.77

AAFES Sell: \$20.45